

Rep Order#	7902800	Ver#	1	Status	New	Traffic Order#		Printed:	09/12/2012 9:06 AM	1 of 4
EC'd	Yes							Last Received:	09/11/2012 5:09 PM	
								Showing Buylines:	All Lines	

Station	KSL-TV SALT LAKE CITY	Agency	() NATIONAL MEDIA RESEARCH PLANNING	Rep Firm	
Advertiser	() NRCC-NATL REPUB CONG		815 SLATERS LANE	Sales Office	() WASHINGTON
Product	NRCC IE 2012		ALEXANDRIA, VA 22314	Salesperson	() JAMIE ANDRUS
Estimate#	3161	Agency C/P1/P2/E	155/426/3161		
Buyer	KRISTY KOVATCH	Flight Dates	10/26/2012 - 11/06/2012	Salesperson Phone#	202-872-1155
Phone#		Hiatus Weeks		Salesperson FAX#	

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER NRCC IE. SHARE IS EST. PLS CONFIRM.
THANKS! JAMIE

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1	SU	SU EDTN-LINDSY	9A-930A	:30	10/28-10/28	1	\$125.00	1
Rating: 1.4								
2	SU	SU EDTN-LINDSY	9A-930A	:30	11/04-11/04	1	\$125.00	1
Rating: 1.4								
3	SA	SPORTS BEAT SA	630P-7P	:30	10/27-10/27	1	\$100.00	1
Rating: 1.1								
4	F	KSL 5 NW TDY 1	5A-6A	:30	10/26-10/26	1	\$75.00	1
Rating: 0.7								
5	M-F	KSL 5 NW TDY 1	5A-6A	:30	10/29-11/02	5	\$75.00	5
Rating: 0.7								
Buyline Comment: 1/DAY								
10	M-TU	KSL 5 NW TDY 1	5A-6A	:30	11/05-11/06	2	\$75.00	2
Rating: 0.7								
Buyline Comment: 1/DAY								
12	SU	MEET PRESS-SUN	8A-9A	:30	10/28-10/28	1	\$300.00	1
Rating: 1.9								

Buyline Comment: 1 / DAY

Buyline Comment: 1/DAY

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34	M	KSL 5 NWS AT 5	5P-530P	:30	11/05-11/05	1	\$625.00	1
Rating: 2 0								

Station KSL-TV SALT LAKE CITY Agency () NATIONAL MEDIA RESEARCH PLANNING Rep Firm
Advertiser () NRCC-NATL REPUB CONG 815 SLATERS LANE Sales Office () WASHINGTON
Product NRCC IE 2012 ALEXANDRIA, VA 22314 Salesperson () JAMIE ANDRUS
Estimate# 3161 Agency C/P1/P2/E 155/426/3161 Salesperson Phone# 202-872-1155
Buyer KRISTY KOVATCH Flight Dates 10/26/2012 - 11/06/2012 Salesperson FAX#
Phone# Hiatus Weeks
Fax#

---REPORT TOTALS---

Report Totals: 34 / \$19,270.00

---SALES MONTHLY TOTALS---

Oct 12: 10 / \$7,210.00 Nov 12: 24 / \$12,060.00

Sales Totals: 34 / \$19,270.00

Station Totals: 34 / \$19,270.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$24,088	CABL 0%	KJZZ 0%	KSL 80%	KSTU 0%	KTVX 0%
		KUCW 0%	KUTV 0%	NSL 0%	UNKN 20%	

Books null
Demos RA35+